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Entrinsicon 2025 Sponsorship Prospectus

Overview

Entrinsicon 2025 is the premier user conference for Entrinsik customers, partners, and industry professionals. Taking place from **Tuesday, September 16, through Thursday, September 18, 2025**, this event offers an unique opportunity for sponsors to connect with decision-makers, showcase their brand, and demonstrate thought leadership in data analytics, business intelligence, and education technology.

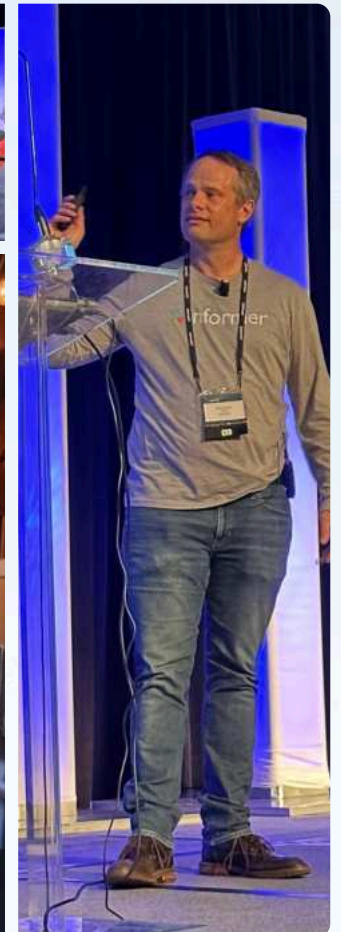| Agenda At-A-Glance	
Tuesday - 9/16	
Pre-Conference Sessions	
4:00 - 6:00pm	Vendor Setup
Wednesday - 9/17	
Conference Begins	
7:00 - 9:00	Vendor Setup
7:00 - 8:30	Breakfast - Vendor Lane Open
10:15 - 10:45	Break/Vendor Lane
11:30 - 1:00	Lunch/Vendor Intro
2:45 - 3:15	Break/Vendor Lane
5:30 - 7:30	Welcome Reception/Vendor Lane
Thursday - 9/18	
7:30 - 8:30	Breakfast - Vendor Lane Open
10:15 - 10:45	Break/Vendor
11:30 - 1:00	Lunch/Vendor Intro/Vendor Lane
2:45 - 3:15	Break/Vendor Lane
6:00 - 8:00	Casino Night/Vendor Lane

Why Sponsor Entrinsicon 2025?

• **Targeted Audience:** Engage with a highly qualified audience of higher education professionals, including IT leaders, institutional researchers, administrators, and faculty.

• **Brand Visibility:** Gain exposure to hundreds of industry leaders and prospective clients.

• **Networking Opportunities:** Connect with key stakeholders through dedicated sponsorship activities.

• **Thought Leadership:** Position your company as an industry leader through speaking opportunities and panel participation.

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Sponsorship Levels

Platinum Sponsor - $15,000

- Premium booth location in the exhibitor hall
- Opening keynote vendor mention
- Logo placement on all event materials, website, and marketing communications
- Dedicated email blast to attendees pre- and post-event
- Five (5) complimentary conference registrations
- Social media promotion before and during the event
- Attendee list access post-event (no email)
- Speaking session included

Gold Sponsor - $10,000

- Priority booth placement in the exhibitor hall
- Logo placement on event website and select marketing materials
- Three (3) complimentary conference registrations
- Social media mentions pre- and post-event
- Attendee list access post-event (no email)
- Speaking session included

Sponsorship Levels

Silver Sponsor - $5,000

- Standard exhibitor booth
- Logo placement on event website and select marketing materials
- Two (2) complimentary conference registrations
- Social media mentions pre-event
- Speaking session included

Bronze Sponsor - $2,500

- Logo placement on event website and select marketing materials
- One (1) complimentary conference registration

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Sponsorship Levels

Additional Sponsorship Opportunities

- Speaking Session Sponsor ($5,000): Host a dedicated session to share insights, showcase solutions, and engage directly with attendees.
- Welcome Reception Sponsor ($7,500): Exclusive branding at the welcome reception with signage and recognition during the event.
- Lunch Sponsor ($5,000): Logo featured during lunch with an opportunity to address attendees.
- Wi-Fi Sponsor ($3,500): Company-branded Wi-Fi network for attendees.
- Lanyard Sponsor ($3,000): Company-branded lanyards for all attendees.
- Break Sponsor ($2,000): Recognition during coffee breaks with signage.
- Casino Night Sponsor ($2,000): Recognition during Casino Night with signage.

How to Become a Sponsor

To secure your sponsorship or discuss custom opportunities, please contact **Chris Reeves** at Chris@entrinsik.com. Spaces are limited, so secure your sponsorship early to maximize exposure and engagement.

Join us at Entrinsicon 2025 and connect with a community that is shaping the future of data-driven decision-making!