

Sample Agenda for Two-Day Seminar

Tuesday, July 27

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| 7:00-7:20 | Introductions |
| 7:20-8:00 | Identification of Key Issues |
| 8:00-8:45 | Critical Issues Facing Healthcare Organizations
Key Roles for Healthcare Executives |
| 8:45-9:00 | Break |
| 9:00-9:30 | Tools for Measuring and Driving Success |
| 9:30-10:45 | Breakout Sessions
Case Study, working in groups |
| 10:45-11:30 | Hospital-Physician Relationship Building |
| 11:30-12:30 | Lunch/Break Out Sessions |
| 12:30-1:30 | Development of New Implementation Initiatives
Authority and Responsibility
The New Deal |
| 1:30 | Adjourn |

Wednesday, July 28

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| 7:00-7:15 | Day One Review, Day Two Overview |
| 7:15-8:30 | Relationship Management
Design |
| 8:30-9:15 | Incentives, Why Should We Change?, and Quality Standards.
Executive Incentive Plan
Manager Incentive Plan |
| 9:15-9:30 | Break |
| 9:45-10:45 | Consequences--Establishing Proper Limits and Transparency |
| 10:45-11:30 | Implementation of New Procedures
Medical Staff
Labor Unions
Executives
Department Managers
The Board |

11:30-12:30	Working Lunch/Case Studies/Breakout Session
12:30-1:30	Organizational Issues
1:30-2:00	Group Seminar Evaluation (For Development Test Only)
Adjourn	