



NORTHWESTERN  
HEALTH SCIENCES  
UNIVERSITY

Continuing Education

# CONTINUING EDUCATION CATALOG

Winter/Spring 2020 Acupuncture and Chinese Medicine,  
Chiropractic, Massage Therapy, Online Learning



# 2020 AN EYE TOWARD THE FUTURE

In 2020 our goal is to celebrate thriving professionals like you who are dedicated to moving our medicine forward. We will host several on-campus events where you can develop a vision for the future of your practice in 2020 and beyond.

- Feb. 13-15, 2020 – Chiropractic Homecoming and Winter Gathering
- March 7-8, 2020 – Massage Therapy Winter Symposium
- April 2-4, 2020 – Great River Symposium and Spring Gathering
- April 24-26, 2020 – Oncology Massage Healing Summit

Experience a weekend of networking with fellow colleagues, social events, many choices to learn new skills—and all for a great price!

Our catalog offers you many other learning opportunities specifically designed to support health professionals like you.



952-885-5446



continuinged@nwhealth.edu

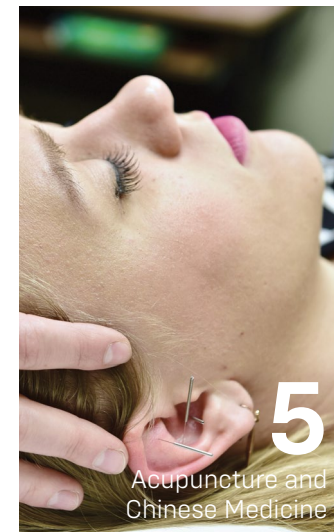


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Meet Our CE Team



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Acupuncture and Chinese Medicine



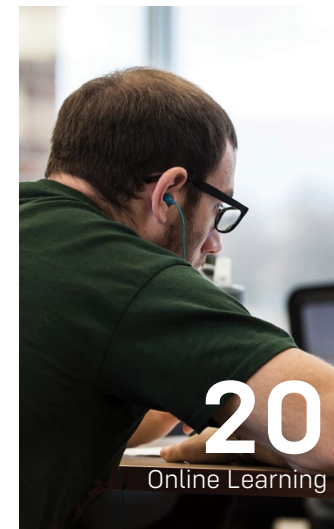
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Chiropractic



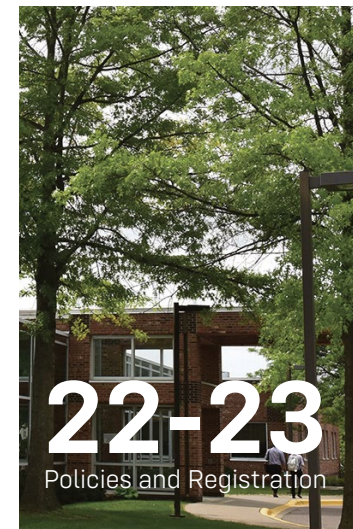
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Massage Therapy



20

Online Learning



22-23

Policies and Registration



For on-campus seminars, we apply to MN, IA, ND, SD and WI for license renewal credit. You can request application in other states but charges may apply. For off-campus seminars, we apply to states directly surrounding the seminar location. Northwestern Health Sciences University is not liable for any expenses if approval is denied or a misunderstanding about approval occurs.



National Certification Board for Therapeutic Massage and Bodywork (NCBTMB) provider number is 450464-07. Please contact us about specific online course approval. We promote courses in the massage section of the catalog that NCBTMB has or will consider approved.



National Certification Commission for Acupuncture and Oriental Medicine (NCCAOM) NCCAOM provider number is 078. We promote courses in the acupuncture/Chinese medicine section of the catalog that NCCAOM has or will consider approved.

# MEET OUR TEAM



Jenny Bell Yamoore

## Jenny Bell Yamoore, Manager

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- CE website content manager
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- Conference and seminar logistics
- Instructor liaison



Susan Olson

## Susan Olson, Records Coordinator

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- Strategic planning
- Partnership coordinator



Nancy Rubin

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- Certification board applications/approvals
- Partner invoicing



Kathy Tainter

## Continuing Education Department

Monday-Friday 8 a.m.-4:30 p.m.



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[nwhealth.edu/conted](http://nwhealth.edu/conted)

# ACUPUNCTURE AND CHINESE MEDICINE



## April 2-4

Please join us for the 2020 Great River Symposium and Spring Gathering. We are continuing our tradition by offering you a profession-specific program. We offer you a great variety of topics and speakers. Continental breakfasts, snack breaks, catered lunch, and a reception on Saturday night are included in the cost.

Experience professional growth, learn from some of today's best instructors, visit our cadaver lab, mingle with vendors, and network with fellow colleagues and classmates. All for one great low price!

### Featured speakers include:

- **Jill Blakeway, L.Ac., DACM**, founder of Yinova Center in New York, NY, and acclaimed author of *Energy Medicine: The Science and Mystery of Healing*
- **Mary Elizabeth Wakefield, L.Ac., MS, MM, Dipl. NCCAOM**, celebrated facial acupuncturist and author of *Vibrational Acupuncture: Integrating Tuning Forks with Needles*
- **Sharon Weizenbaum, L.Ac., Dipl. CH**, a seasoned expert and teacher of classical Chinese herbs
- **Alaine Duncan, M.Ac., Dipl. Ac.**, chair of the DC area acupuncturists without borders chapter and author of *The Tao of Trauma: A Practitioner's Guide for Integrating Five Element Theory and Trauma Healing*
- **Randal Lyons, AP, DOM, L.Ac.**, founder of Alchemist Recovery, a clear, concise model of holistic treatment for addiction

On Campus. **\$249** for up to 20 PDAs (includes the option to earn 2 ethics and 2 safety hours). To register visit: [nwhealth.edu/great-river](http://nwhealth.edu/great-river)

## 2020 GREAT RIVER SYMPOSIUM AND SPRING GATHERING

# ACUPUNCTURE AND CHINESE MEDICINE

# CHIROPRACTIC

May 2-3

NEW!

## The Tao of Trauma: Integrating Acupuncture and Asian Medicine with Neurobiology to Revolutionize Healing from Traumatic Stress

Alaine Duncan, M.Ac., L.Ac., Dipl.Ac., SEP

Advances in the last 10-20 years in the study of the neurobiology of traumatic stress have revolutionized understanding of its impact on survivors. Survivors will benefit when we integrate modern, scientific understandings of the human response to threat into how we offer needles, manage clinical interactions, and interpret signs and symptoms.

Learn interaction, observation, and touch skills to support trauma survivors to restore balance and regulation.

You will be able to:

- Better recognize trauma physiology in survivors
- Interview trauma survivors using techniques that don't require them to re-live their experience and overwhelm their energy body
- Develop titrated treatment plans that unfold care at a manageable pace
- Recognize the critical importance of our own inner regulation as our primary tool for supporting our patients

On Campus: 14 PDA, Sat. 9 a.m.–5 p.m., Sun. 9 a.m.–5 p.m., **\$450** practitioners, **\$350** FT Faculty or Students

May 15-16

NEW!

## Hands-on! Cranio-Sacral Therapy 1

Alane Lucht, DC, MA

Gain general and working understanding of Cranio-Sacral Therapy, including hand placement, palpation and evaluation, as well as indications and contraindications for use.

On Campus: 12 hours, Limited to 12 people, Fri. 5 p.m.–9 p.m., Sat. 9 a.m.–6 p.m., **\$299** Practitioners, **\$149.50** First Year Graduates

June 6-7

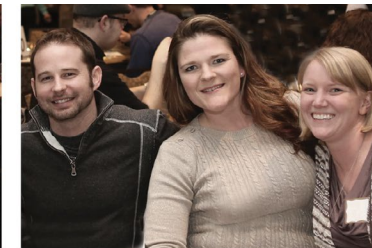
## Therapeutic Cupping for Health Professionals

Greta Jeffrey, L.Ac.

Cupping therapy is an effective modality that is gaining increasing attention after advocacy by celebrities and sports stars. The safe application of this technique, however, requires knowledge and skill.

This comprehensive, practical workshop will teach you to safely use therapeutic cupping in your practice. You will learn the application of the fire cups, silicone cups, mechanical pump-cups as well as disinfection and sterilization procedures.

On Campus: 12 PDA, Sat. 9 a.m.–6 p.m., Sun. 8 a.m.–12 p.m. **\$250** (includes supplies)



Feb. 13-15

## 2020 Chiropractic Homecoming and Winter Gathering: 20/20 An Eye Toward the Future

Carl S. Cleveland, III, DC, and many more

This year's Chiropractic Homecoming and Winter Gathering, "20/20: An Eye Toward the Future," will help you build the necessary skills and professional connections that you need to succeed in your practice. Join your colleagues, friends and fellow alumni as we explore our profession. Benefits include:

- Earn up to 22 continuing education hours
- Learn what's new in the profession by connecting with more than 70 exhibitors
- Network with more than 800 fellow practitioners
- Learn from industry leaders including Carl Cleveland, III, DC, President of Cleveland University-Kansas City; Michael Mortenson, DC; Georgia Nab, DC, MS, CNS; William Moreau, DC, DACBSP, CSCS; and many more
- Celebrate at our conference networking event at Mall of America's Sea Life, Women's Networking Breakfast, and Alumni Happy Hour
- Attend the three [NCMIC sessions](#) for a total of 8 hours to receive a discount for three years on the renewal of your NCMIC malpractice insurance premium

On Campus: Get up to 22 CE hours, Thurs. 8 a.m.–6 p.m., Fri. 8 a.m.–6:30 p.m., Sat. 8 a.m.–3:30 p.m., **\$300** (DC alumnus), and **\$325** (DC non-alumnus). To register visit [nwhealth.edu/homecoming](http://nwhealth.edu/homecoming)



**AN EYE TOWARD THE FUTURE**  
Chiropractic Homecoming and Winter Gathering



## Feb. 15-16

### **Vitality: Management of Common Clinical Syndromes**

Dan Murphy, DC

Louisville, KY. 12 hours, Sat. 8:30 a.m.-5:30 p.m., Sun. 8:30 a.m.-12:15 p.m., **\$175**

To register visit [erchonia.com/seminars](http://erchonia.com/seminars)

### **Modern Practice: Expand Your Services through P.I. and Integrative Care**

Jerome Rerucha, DC, BS, CHPS, CSCS and Scott Tauber, DC

Colorado Springs, CO. 12 hours, Sat. 8 a.m.-5:30 p.m., Sun. 8 a.m.-12:15 p.m., **\$175**

To register visit [erchonia.com/seminars](http://erchonia.com/seminars)

## Feb. 22-23

### **ICPA—Chiropractic Pediatric Certification #3 of 14—Perinatal Care with Webster Certification**

Pamela Stone, BS, DC, DACCP

Take home the educational tools to successfully reach and care for pregnant mothers and their babies. Learn an in-depth approach to a physiological birth and the chiropractic relationship. Note: ICPA auto-renewal membership is required for Webster seminar registration and certification.

On Campus. 13 hours, Sat. 8:30 a.m.-6:30 p.m., Sun. 8:00 a.m.-12 p.m.

**\$330** DC/ICPA Member, **\$480** Non-Members, **\$280** first year graduate Members.



### **Vitality: Management of Common Clinical Syndromes**

Dan Murphy, DC

Savannah, GA. 12 hours, Sat. 8 a.m.-5:30 p.m., Sun. 8 a.m.-12:15 p.m., **\$175**

To register visit [erchonia.com/seminars](http://erchonia.com/seminars)

### **Revolutionary Wellness: An Integrated Approach to Health**

Robert Silverman, DC, MS

Tarrytown, NY. 12 hours, Sat. 8 a.m.-5:30 p.m., Sun. 8 a.m.-12:15 p.m., **\$175**

To register visit [erchonia.com/seminars](http://erchonia.com/seminars)

### **Back in Balance—Dealing with America's Health Epidemic from a Neurological Point of View**

Trevor Berry, DC, DACNB

Santa Ana, CA. 12 hours, Sat. 8 a.m.-5:30 p.m., Sun. 8 a.m.-12:15 p.m., **Free, \$150** for CE hours.

To register visit [erchonia.com/seminars](http://erchonia.com/seminars)

## Feb. 29–March 1

### **Mastering Applied Kinesiology: Muscle Testing and Critical Concepts #2: Upper and Lower Extremities**

Andrew Rostenberg, DC

Proper nerve function is required for optimum human performance—especially in the arms, legs, hands and feet. Learn to quickly and accurately diagnose and treat upper and lower extremity problems.

On Campus. 15 hours, Sat. 8 a.m.-6 p.m., Sun. 8 a.m.-1:45 p.m.

**\$300** DC, **\$150** first year graduate/staff.

### **Get Back in the Game**

Kirk Gair, DC, IDE

Learn the incredible volume of research behind lasers that supports many uses in practice. Get weekend warriors, youth and elite athletes back from injuries and enhance sports performance.

Grand Rapids, MI. 12 hours, Sat. 8 a.m.-5:30 p.m., Sun. 8 a.m.-12:15 p.m., **\$175**

To register visit [erchonia.com/seminars](http://erchonia.com/seminars)

### **Treatment of Functional Movement Disorder**

Mario Facinari, DC

Pittsburgh, PA. 12 hours, Sat. 12 p.m.-6 p.m., Sun. 8 a.m.-2 p.m., **\$199** DC, **\$99** CA.

To register visit [footlevelers.com](http://footlevelers.com).

## March 7-8

### **Get Back in the Game**

Kirk Gair, DC, IDE

San Antonio, TX. 12 hours, Sat. 8 a.m.-5:30 p.m., Sun. 8 a.m.-12:15 p.m., **\$175**

To register visit [erchonia.com/seminars](http://erchonia.com/seminars)

## March 9-13

### **Applying Functional Medicine in Clinical Practice**

Various speakers

Charleston, SC. 34 hours, Mon-Fri, 8 a.m.-6 p.m., **\$2330-\$2850**

To register visit [ifm.org](http://ifm.org)

## March 14-15

### **Modern Practice: Expand Your Services through P.I. and Integrative Care**

Jerome Rerucha, DC, BS, CHPS, CSCS and Scott Tauber, DC

Personal injury can be one of the most complex and confusing areas of practice for many providers. Learn ways to keep on top of current documentation as well as treatment and management of acute traumatic injuries.

Portland, OR. 12 hours, Sat. 8 a.m.-5:30 p.m., Sun. 8 a.m.-12:15 p.m., **\$175**

To register visit [erchonia.com/seminars](http://erchonia.com/seminars)

## March 19

(For CT's/CRT's)

### Excellence in Chiropractic Complementary Service—You Make a Difference!

Elizabeth McLean, DC

Moraine Park Technical College, West Bend, WI. 6 Hours, Thurs. 9 a.m.-3 p.m.  
To register visit [morainepark.edu](http://morainepark.edu)

## March 20

### Advanced CRT/CT Performance

Elizabeth McLean, DC

Moraine Park Technical College, West Bend, WI. 6 hours, Fri. 9 a.m.-3 p.m.  
To register visit [morainepark.edu](http://morainepark.edu)

## March 21

### Personal Injury for the Busy Providers

Scott Tauber, DC, DABCO, CPC

Phoenix, AZ. 8 CE hours, 8 a.m.-5 p.m., Early bird: **\$139** physician, **\$99** non-physician. After March 6: **\$179** physician, **\$139** non-physician



## March 21-22

### ICPA—Chiropractic Pediatric Certificate #4 of 14: Clinical Certainty through Functional Assessment

Linda Slak, DC

Master how to perform a thorough examination and how to communicate the results in a way that is meaningful to parents.

On campus. Sat. 9 a.m.-6 p.m., Sun. 8 a.m.-12 p.m., **\$330** DC ICPA Member, **\$480** Non-Member, **\$280** 1st year/T4+ Student Member  
To register visit [icpa4kids.com](http://icpa4kids.com)

### Mastering Applied Kinesiology #3 of 4: Cranial Imbalances

Andrew Rostenberg, DC

Learn how to test and correct the most common cranial bone imbalances. Whether a patient has a chronic issue or an acute head injury, we will cover how to assess and treat this key part of the human body.

On campus. 15 CE hours, Sat. 8 a.m.-6 p.m., Sun. 8 a.m.-1:45 p.m., **\$300** DC, **\$150** CA/Staff/First Year

### Revolutionary Wellness: An Integrated Approach to Health

Robert Silverman, DC, MS

Gain insight into a comprehensive methodology that incorporates proven protocols into a clinically revolutionary system you can apply immediately.

West Palm Beach, FL. 12 hours, Sat. 8 a.m.-5:30 p.m., Sun. 8 a.m.-12:15 p.m., **\$175**  
To register visit [erchonia.com/seminars](http://erchonia.com/seminars)

## March 24

### Whiplash Injuries—2020 Part A

Dan Dock, DC, DABCO, FACO

Appleton, WI. 10 CE hours, Tues. 7:30 a.m.-5:30 p.m., **\$99**  
To register visit [dandockdc.com](http://dandockdc.com)

## March 28-29

### Chiropractic Acupuncture Certificate #7 of 7: Acupuncture Techniques, Gua Sha, Review and Final Examination

Kristine Tohtz, DC, L.Ac., DABCA

On campus. 17 hours, Sat. 8 a.m.-6 p.m., Sun. 8 a.m.-5 p.m., **\$300**

### Back in Balance—Dealing with America's Health Epidemic from a Neurological Point of View

Trevor Berry, DC, DACNB

Portsmouth, NH. 12 CE hours, Sat. 8 a.m.-5:30 p.m., Sun. 8 a.m.-12:15 p.m., **\$175**  
To register visit [erchonia.com/seminars](http://erchonia.com/seminars)





## March 31

### Whiplash Injuries—2020 Part A

Dan Dock, DC, DABCO, FACO

Milwaukee, WI. 10 CE hours, Tues. 7:30 a.m.–5:30 p.m., **\$99**

To register visit [dandockdc.com](http://dandockdc.com)

## April 4

### Personal Injury for the Busy Provider

Scott Tauber, DC, DABCO, CPC

Atlanta, GA. 8 CE hours, Sat. 8 a.m.–5 p.m., Early bird: **\$139** physician, **\$99** non-physician staff. After March 6: **\$179** physician, **\$139** non-physician

## April 4-5

### Revolutionary Wellness: An Integrative Approach to Health

Robert Silverman, DC, MS

Wilmington, DE. Sat. 8 a.m.–5:30 p.m., Sun. 8 a.m.–12:15 p.m., **\$175**

To register visit [erchonia.com/seminars](http://erchonia.com/seminars)



### Get Back in the Game

Kirk Gair, DC, ID.E.

Saint Louis, MO. Sat. 8 a.m.–5:30 p.m., Sun. 8 a.m.–12:15 p.m., **\$175**

To register visit [erchonia.com/seminars](http://erchonia.com/seminars)

## April 9

### Whiplash Injuries—2020 Part A

Dan Dock, DC

Indianapolis, IN. 12 CE hours, 7:30 a.m.–8 p.m., **\$125**

To register visit [dandockdc.com](http://dandockdc.com)

## April 18

### Fraud, Ethics and Professionalism in Chiropractic Practice

Various Speakers

A collaboration between the Minnesota Chiropractic Association and Northwestern Health Sciences University. Multiple industry experts will explore key perspectives and issues that can help you maintain professionalism.

On campus. 7.5 CE hours, Sat. 9 a.m.–5 p.m., **\$149** MCA Members, **\$199** Non-Members

NEW!

## April 18-19

### ICPA—Chiropractic Pediatric Certification #5 of 14—Techniques: Thompson and Logan with Infant Exam

James Thompson, DC

Increase your knowledge, skills and confidence in providing chiropractic care to children. Learn through explanation, demonstration and hands-on training specifically focused on the areas of initial examination and the chiropractic adjustment (Thompson Terminal Point and Logan Basic approaches).

On campus. 12 CE hours, Sat. 9 a.m.–6 p.m., Sun. 8 a.m.–12 p.m., **\$330** DC/ICPA Member, **\$480** DC Non-Member, **\$280** 1st year/T4+ Student Member

### Mastering Applied Kinesiology #4: Nutritional Kinesiology

Andrew Rostenberg, DC

When nutrition is optimized, muscles are stronger and patients heal faster. Learn how to quickly and accurately assess patients for nutritional deficiency and metabolic dysfunction, especially liver, gallbladder, adrenal and digestive issues.

On campus. 15 CE hours, Sat. 8 a.m.–6 p.m., Sun. 8 a.m.–1:45 p.m., **\$300** DC, **\$150** 1st Year/CA/Staff/Students

## April 21

### Risk Management/Ethics and Recordkeeping, Documentation and Coding in an Ambulatory Care Setting

Katie Burns-Ryan, DC

Optum Physical Health, Eden Prairie, MN. 6 CE hours (includes 1 Professional Boundaries), **\$200**

To register call 952-205-3129

## April 24-25

### The Future of Neurology Now: Next Generation Neurological Treatment Integration and Prevention

Trevor Berry, DC, DACNB, and Brandon Brock, DNP, NP-C, DC, RN, DACNB

Learn to use laser, cellular receptors, genetic responses, antibody testing, basic serological testing and other various advanced treatment techniques to alter neurological function.

Las Vegas, NV. 15 CE hours, Fri. 8 a.m.–6:45 p.m., Sat. 8 a.m.–3:30 p.m., **\$499**  
To register [erchonia.com/seminars](http://erchonia.com/seminars)

NEW!



Additional classes are listed online at [nwhealth.edu/continuing-education](http://nwhealth.edu/continuing-education)

NEW!

## April 25-26

### Performing Optimization—Improving Outcomes through Clinical Analysis

Jerome Rerucha, DC, BS, CHPS, CSCS

Gain the experience you need to not only add laser therapy to your practice, but to truly optimize this proven technology.

Denver, CO. 12 CE hours, Sat. 8 a.m.-5:30 p.m., Sun. 8 a.m.-12:15 p.m., **\$175**

To register visit [erchonia.com/seminars](http://erchonia.com/seminars)

### Revolutionary Wellness: An Integrated Approach to Health

Robert Silverman, DC, MS

Burlington, VT. 12 CE hours, Sat. 8 a.m.-5 p.m., Sun. 8 a.m.-12:15 p.m., **\$175**

To register visit [erchonia.com/seminars](http://erchonia.com/seminars)

### Get Back in the Game

Kirk Gair, DC, ID.E.

Grand Rapids, MI. Sat. 8 a.m.-5:30 p.m., Sun. 8 a.m.-12:15 p.m., **\$175**

To register visit [erchonia.com/seminars](http://erchonia.com/seminars)

### Treatment of Functional Movement Disorders

Mario Fucinari, DC

Columbus, OH. 12 CE hours, Sat. 12 p.m.-6 p.m., Sun. 8 a.m.-2 p.m., **\$199 DC, \$99**

CA, **Free** Students.

To register visit [footlevelers.com](http://footlevelers.com)

## May 1-2

### Badgerland Wellness Conference: From Chaos to Clarity: Finding Balance in Hormones, Health and Life

Rhonda Jolliffe, DNP, FNP-BC, CTNC

This seminar will help you understand how to assess, evaluate, and treat the complexities of hormonal disruption and underlying causes of disease.

Milwaukee, WI. Wisconsin Club's Country Club. Fri. 5:30 p.m.-9 p.m., Sat. 8 a.m.-4 p.m., Early bird (by April 1): **\$149** Practitioner, **\$50** Staff,

**\$270** Whole Clinic

To register visit [nutridyn.com/bwc](http://nutridyn.com/bwc)

## May 2

### Basic Life Support for the Healthcare Provider

We offer the American Heart Association's curriculum which is designed to train you in the life-saving skills of both CPR and AED use, and relief of choking.

On campus. Sat. 8 a.m.-1 p.m., **\$80**

NEW!

## May 2-3

### MCA and ACA Pediatric Council Seminar: Special Considerations for Young Athletes

Brian Jensen, DC; Elise Hewitt, DC, DICCP, FICC; Rebecca R. Jackson, DC; Lisa Goodman, DC, CCSP, CACCP; Jennifer Murphy, DC, CICCP

Kids are getting involved in sports at a young age, which can lead to unique and challenging conditions. Learn about the special considerations for these young athletes and how best to care for them. From extremity adjusting to rounding out your knowledge of the challenges facing younger recreational athletes, you'll leave with practical knowledge and a better understanding of this unique population.

On campus. Sat. 8 a.m.-6 p.m., Sun. 8 a.m.-12:30 p.m., **\$199** ACA Pediatrics Council and MCA Members, **\$299** Non-Member DC, **\$70** Students

### Revolutionary Wellness: An Integrated Approach to Health

Robert Silverman, DC, MS

Missoula, MT. 12 CE hours, Sat. 8 a.m.-5:30 p.m., Sun. 8 a.m.-12:15 p.m., **\$175**

To register visit [erchonia.com/seminars](http://erchonia.com/seminars)

## May 9

### Vitality—Management of Common Clinical Syndromes

Dr. Dan Murphy

Nashville, TN. 12 CE hours, Sat. 8 a.m.-5:30 p.m., Sun. 8 a.m.-12:15 p.m., **\$175**

To register visit [erchonia.com/seminars](http://erchonia.com/seminars)

## May 9-10

### ICPA—Chiropractic Pediatric Certification #6 of 14—Development Neurobiology

Michael Hall, DC

Learn a functional and working understanding of the developing nervous system in order to better apply, interpret and organize your clinical procedures and applications to the children seen in daily practice.

On campus. 12 CE hours, Sat. 9 a.m.-6 p.m., Sun. 8 a.m.-12 p.m., **\$330** DC/ICPA Member, **\$480** Non-Member, **\$280** 1st year/T4+Student Member

## May 15-16

### Hands-on! Cranio-Sacral Therapy 1

Alane Lucht, DC, MA

Gain general and working understanding of Cranio-Sacral Therapy, including hand placement, palpation and evaluation, as well as indications and contraindications for use.

On campus. 12 hours, Limited to 12 people, Fri. 5 p.m.-9 p.m., Sat. 9 a.m.-6 p.m., **\$299** Practitioners, **\$149.50** First Year Graduates





## May 16

### Personal Injury for the Busy Providers

Scott Tauber, DC, DABCO, CPC

Seattle, WA. 8 CE hours, 8 a.m.-5 p.m., Early bird: **\$139** physician, **\$99** Non-Physician Staff. After March 6: **\$179** physician, **\$139** non-physician staff

## May 28-30

### Institute for Functional Medicine Annual International Conference

AIC 2020 presents a carefully curated slate of the latest advances in research from across all of medicine and will also distill these findings into clinically actionable takeaways that practitioners can use in practice.

Phoenix, AZ. 17.5 CE hours, times TBD, **\$1,075**

To register visit [ifm.org](http://ifm.org)

## May 30-31, 2020

### Get Back in the Game

Kirk Gair, DC, ID.E.

Raleigh, NC. 12 CE hours, Sat. 8 a.m.-5:30 p.m., Sun. 8 a.m.-12:15 p.m.

To register visit [erchonia.com/seminars](http://erchonia.com/seminars)

### Graston Technique Module 2—Advanced Training

Ryan Lystad, DC, GTS

On campus. 12 CE hours, Sat. 8 a.m.-5:30 p.m., Sun. 7:30 a.m.-1:30 p.m.,

**\$695** DC, **\$400** for students

### Vitality—Management of Common Clinical Syndromes

Dan Murphy, DC

Nashville, TN. 12 CE hours, Sat. 8 a.m.-5:30 p.m., Sun. 8 a.m.-12:15 p.m., **\$175**

To register visit [erchonia.com/seminars](http://erchonia.com/seminars)



## Feb. 26-April 8

### Trauma Informed Bodywork

Alane Lucht, DC

This course will educate all disciplines about how and why trauma gets stored in the physical body. Students will gain a better understanding of the psychological, emotional, and physical manifestations of unresolved trauma. Whether trauma is the result of some form of abuse or a physical injury, students will gain awareness of how it presents and what a practitioner can do to help those who are affected. Students will learn what the signs and symptoms of trauma are and how to address these issues while remaining within scope of practice.

On campus. Room 209. Wednesdays 3-5 p.m., **\$403.60**

## Feb. 29

### Sports Massage

Joanie Holst, BS, MS, BCTMB, CNMT, CKTP, CMLDT

Massage is an important tool for providing specific benefits to athletes and active clientele. Sports massage is a system of massage techniques designed to address this specialized population. This class is an introduction to: (a) the purpose and effects of sports massage, (b) the various goals of sports massage, (c) the categories of sports massage, and (d) the techniques used in sports massage. Also included is plenty of hands-on time for practicing the delivery of the 10, 12, and 15 minute sports massage post-event sessions.

On campus. Room 211. Sat. 8 a.m.-4:30 p.m., **\$201.80**

# MASSAGE THERAPY

14 hours  
for just  
\$199

As a massage therapist, you make a difference in many lives. That's why we're offering you the opportunity to earn up to 14 hours of continuing education for just **\$199**.

## March 7-8

### 2020 Massage Therapy Symposium

Featuring Whitney Lowe, B.A., LMT

Our 2020 Massage Therapy Symposium offers a variety of topics to build your knowledge and skills to evaluate clients, manage pain, and understand how massage therapy can have a positive impact on your client's mental health. This year, we're offering more choices in our agenda, including hands-on workshops and lectures to deliver the highest quality massage therapy continuing education.

This event was created just for you, and it's one of the largest massage therapy continuing education events in the region!

Massage Therapy Symposium session topics include:

- Hands-on workshops about assessment
- Pain care in the post-opioid era
- Panel discussion on CBD oils and lotions
- Clinical applications of pain science
- Mental and mood disorders
- Cadaver labs
- Ethics

On campus. 14 CE hours, Sat. 8 a.m.-6:15 p.m., Sun. 8 a.m.-4:30 p.m., **\$199**



# MASSAGE THERAPY

## April 23-26

### 2020 Oncology Massage Healing Summit: Pathways to Care: Expanding our Vision and Sharing our Stories

Featuring Irene Smith, CMP, and many others

At the 2020 Oncology Massage Healing Summit, you will be inspired by many wonderful presenters from around the world while learning new techniques and networking with colleagues.

You get to choose from up to five different 1.5 hour sessions throughout the day. We also offer four optional post-conference sessions and an optional pre-conference Educator's Forum.

This event attracts the best and brightest practitioners and instructors in the oncology massage profession. It is co-sponsored by the Society for Oncology Massage (S4OM), a non-profit corporation that focuses on educating massage therapists to provide safe massage for people at every stage of their cancer journey through their foundation and supplemental courses, provided by S4OM Recognized Education Providers.

On campus.

Educator's Forum: Thurs. 8 a.m.-5 p.m. (no CE hours), **\$85**.

Main Conference\*: Fri. 8:30 a.m.-5:30 p.m., Sat. 8:30 a.m.-5:45 p.m., **\$360**.

Post-Conference: Sun. 8 a.m.-12 p.m. or 8 a.m.-3:30 p.m., **\$150**

\*Join us at the Hilton Hotel from 6-7 a.m. on Friday or Saturday for Essential Motion: Awakening Your Vibrant Body.

## May 15-16

### Hands-on! Cranio-Sacral Therapy 1

Alane Luncht, DC, MA

Gain general and working understanding of Cranio-Sacral Therapy, including hand placement, palpation and evaluation, as well as indications and contraindications for use.

On campus. 12 hours, Limited to 12 people, Fri. 5 p.m.-9 p.m., Sat. 9 a.m.-6 p.m., **\$299** Practitioners, **\$149.50** First Year Graduates

NEW!

# ONLINE LEARNING

Improve your business skills with these on-demand, self-paced courses offered with MindEdge Learning!

IN THE SPOTLIGHT

Online Learning  
[nwhealth.edu/continuing-education](http://nwhealth.edu/continuing-education)

## Certificate in Entrepreneurship

25 Contact Hours\*

This online certificate program introduces key issues in entrepreneurship for those looking to start a business on their own.

- What does it take to build and grow a business from scratch?
- What personal characteristics are shared by successful entrepreneurs?
- What types of resources are available to budding entrepreneurs and where can you find them?

Learners who complete this program will have the answers to those questions and others that are essential to the success of their businesses.

Upon successful completion, you can download a printable certificate of completion for this online course suite, or you can purchase courses within the suite individually. This certificate has no textbooks or prerequisites. **\$599**

## Excel Basics

3 Contact Hours\*

Microsoft's Excel is a powerful spreadsheet software to organize and manage data related to business operations. Master the fundamental tasks performed in Excel, including data entry, basic formula calculations, and formatting and style operations. You will learn how to build a spreadsheet from scratch and gain a greater understanding of the most popular Excel commands and functions. **\$79**

## Excel Tips & Tricks

3 Contact Hours\*

This course features 25 of the most popular Excel tips and tricks for both novice and advanced Excel users. You will learn time-saving techniques to boost efficiency, increase productivity and workflow, and improve and advance your skills. Topics include data entry, data organization, data cleaning, elements of style, data sorting, data filtering, and spreadsheet display tips. This course also covers three of the most popular lookup and reference functions: VLOOKUP, HLOOKUP, and Find + Replace. **\$79**

## Personal Branding

3 Contact Hours\*

This course focuses on teaching you how to brand yourself professionally. What is brand? And how do you maintain your personal brand? The assignments in this course discuss the value of personal branding, the way to craft your personal brand statement, and finally, the best methods for communicating your personal brand to clients, employers, and other industry professionals. **\$49**

This is just a sample of the many business courses we offer online. To see the complete list visit us at [nwhealth.edu/continuing-education](http://nwhealth.edu/continuing-education), select 'Register for Courses,' then 'Online Professional Development.'

*\*Please note courses are not approved for profession specific license renewal CE hours; we offer them in collaboration with MindEdge Learning to help you with business related skills.*



In addition to the courses highlighted here, we offer many other online courses: [nwhealth.edu/continuing-education](http://nwhealth.edu/continuing-education).

State Licensing Board Approval  
Online courses are approved for doctors of chiropractic in MN, SD, ND and IA. You can request application in other states, but a fee may apply. Please call Kathy at 952-585-5446 to request approval before you purchase.

NCBTMB has approved the courses listed in under massage therapist on our website.

# POLICIES



## Scope of Practice Disclaimer

You are responsible for checking with your professional licensing boards and/or other governing bodies regarding the clinical applicability of course content and presumed competencies which may be developed as a result of taking any course, seminar or other mode of instruction.

## Refund Policy

24-hour cancellation notice is required for a full refund. Some exceptions apply. A processing fee may apply.

## Cancellation/Change Policy

We reserve the right to adjust faculty, location, dates, time and tuition without notice. Please register in advance so you can be notified of changes. In the event we need to cancel a seminar, your tuition will be fully refunded. We are not responsible for any expenses incurred by registrants.

## Transcripts/CE Hours

Transcripts are automatically emailed every month, the month following your seminar. Check for accuracy upon receipt and file it away for reference. Your transcript may be requested by calling 952-885-5446 or by emailing your full name and license period to [solson@nwhealth.edu](mailto:solson@nwhealth.edu). We can usually email you a copy the same day.

## Recommended Hotel

Hilton Bloomington Hotel  
3900 American Blvd. W  
Bloomington, MN 55437  
952-893-9500





For a discount, tell Hilton Bloomington Hotel that you are attending a seminar at Northwestern Health Sciences University.

SAVE TIME,  
REGISTER  
ONLINE!

# REGISTRATION

[nwhealth.edu/continuing-education](http://nwhealth.edu/continuing-education)

<b>Seminar Name:</b>	<b>Seminar Date:</b>	<b>Tuition: \$</b>
_____	_____	_____
_____	_____	_____
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_____	_____	_____
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	<b>Total:</b>	_____

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
 Occupation (please circle): DC AC MT CA Other \_\_\_\_\_  
 Date of Birth: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Daytime Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 College: \_\_\_\_\_  
 Graduation Month/Year: \_\_\_\_\_ States/Provinces of License: \_\_\_\_\_  
 License #: \_\_\_\_\_  
 Check/money order enclosed  
 Please charge my:     (credit cards will be charged in U.S. funds)  
 Card#: \_\_\_\_\_  
 Exp. Date: \_\_\_\_\_ Name on Card: \_\_\_\_\_  
 Address of Card: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Signature: \_\_\_\_\_

**Make check payable and mail to:**  
 Northwestern Health Sciences University  
 Continuing Education Department  
 2501 West 84th Street  
 Bloomington, MN 55431 USA



## Continuing Education Department

Monday-Friday 8 a.m.-4:30 p.m.



Phone: 952-885-5446 | Fax: 952-881-3028



[continuinged@nwhealth.edu](mailto:continuinged@nwhealth.edu)



[nwhealth.edu/continuing-education](http://nwhealth.edu/continuing-education)

2501 West 84th Street  
Bloomington, MN 55431

# CONTINUING EDUCATION CATALOG

Winter/Spring 2020 Acupuncture and Chinese Medicine,  
Chiropractic, Massage Therapy, Online Learning



CE\_006\_012020



Visit us at [mwhealth.edu/continuing-education](https://www.health.edu/continuing-education) to learn more